Historic, Archive Document

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UNBLOOMED SEEDLINGS OUT OF FOUR-INCH POTS or REPOTTED IN NEW 42-INCH ORCHID POTS & HELD UNTIL APRIL

Every one of these husky seedlings should bloom in their 4½-inch pots, on current of next lead. The small percentage which bloomed the first flower while still in the 1 four inch pot were promptly grabbed by local Orchid enthusiasts who bought them in bloom. Which tends to confirm my contention that these seedlings are all of much better than average parentage, as first blooms are seldom as large, handsome and heavye textured as those that can be anticipated in future seasons.

#	HYBRID	DESCRIPTION
7.	C. MOSSIAE, WAG. X C. MINNEHAHA	Extra fine Pure White blooms for Late Winter & Spring Seasons.
14.	C. JAVOTTE	(C. Edithiae X C. Lady Veitch) Fine Whites for Spring blooming.
34.	C. FLORENCE PATTERSON	(Clementine Goldfarb X Rita Sladden) Good producer of strong Whites; Fall & Winter.
44.	C. GRAVESIANA X C. TRIANAE, BROOM. X C. MOSSIAE, WAG.	Whites of variable season, mostly Late Winter through Early Spring.
41.	C TRENTINO X C. MOSS., WAG.	Whites similar to C. Memoria Alice Baldwin.
45.	C. DOROTHY MACKAILL	(Edithae x Moss., Wag.) Late Spring Whites.
57.	C. MEMORIA ALICE BALDWIN	(Edithae x Trentino) Heavy textured, compact Whites for Spring Season.
63.	C. CELIA X C. DECEMBER SNOW	Small, round, crisp Whites; Fall & Winter.
38.	LC CYNTHIA, FCC, RHS & C. DIONYSIUS ALBA X C. TRIANAE A	Extra fine White-Colored Lip blooms for ALBA Winter Season.
39.	C. PRISCILLA ALBA X LC HASSELLII ALBA	Late Summer and Autumn White-Colored-Lip; Lips rose to dark purple. Gold in throat.
56.	LC ETHEL MERMAN	(Jane Dane X Canham.alba) Feb., Apr. W.C.L.
2.	C. TRIANAE X C. ANNETTE, VAR PRINCESS MARY	Winter white to light rose; dark lips.
3.	LC TRIGLAV	(C. Titrianae x Lc Windermere) Med. dark; varied.
4.	C. MOSSIAE, BERG. X LC HELEN WILMER	Like a glorified dark Mossiae; Late Winter and Spring.
6.	LC CASSANDRA X LC WINDERMERE	Medium to dark Winter blooms of good quality.
36.	LC GEORGE PATTERSON	(Lc Altesse X C. Remy Chollet) Run to darker shades of lavender. Winter Season.
51.	LC LYDIA JOHNSON	(Lc Mermoz X C.Moss., REP) Dark; twice yearly.
55.	LC HILLARY, FCCRHS X C. ENID	Rose to very dark; Especially vivid dark lips. Late Winter.
78.	LC HILLARY, FCC.RHS X C. MOUNT ROYAL	Similar to above in coloring; mostly later blooming season for Spring.
82.	C. LOU MORGAN	(C. Rreda, Dark, X Moss., REP) Easter blooms.
85.	LC BYRON PALMER	C. Mahopac X Lc Altesse) Nov. Dec. dark blooms.
	TACE	TIP TURY IACT.

One unbloomed seedling\$10.00 Any 25 seedlings (your choice)...\$7.50 each.

Any three seedlings (your choice) 25.00 Any 50 " " 6.00 each.

Any six " " 50.00 Any 100 " " 5.00 each.

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LET'S TALK ABOUT THE 1951 RYERSON EXPANSIBLE FOLDER.

It's taken longer than usual to get it ready for mailing because, 1. I had difficulty in getting really good color plates. Yes, the Folder is sprouting out in some color this year. 2. I wanted it to contain at least fourteen pages of GROWING INSTRUCTIONS, covering every phase of Orchid Growing from planting the seed to caring for the Mature, Blooming Size plants.

And, in case you don't know, the project has proved darned expensive!

In the past, I've been happy to send Folders to anyone who asked for them, whether or not they had bought anything from me. It would be nice if I could continue this practice with the new "Technicolor", Loaded-with-Information Folder.

Or, would it?

Some of my Orchid Growing friends have given me advice that may be very much to the point. They say there are folks who don't really value a book unless they have to pay something for it. They say that the new Folder is worth much more than that, but surely anyone even remotely interested in Orchids would be willing to pay one dollar toward the cost of printing and mailing it to them.

I still contend that if you are one of my customers, you are entitled to receive the Folder free of any change. And you will, unless you ask me NOT TO send it.

But, supposing you have not yet graduated to the "Customer" class by the time the Folder is ready to go into the mails? Would you consider it unreasonable to be asked to pay a one dollar "DEPOSIT" on it?

The one dollar to apply on your very first order amounting to ten dollars or more.

Whether or not you are a customer, and whether or not you are interested in receiving my 1951 EXPANSIBLE ORCHID FOLDER, I would appreciate your cooperation in answering the questions on the attached blank.

Yours sincerely,

R:MT DANIEL RYERSON
aniel Ryerson Date Date
omestead, Fla.
My interest in Orchids is: Commercial; Semi-commercial; Only a
present I have approximately Mature Plants; Seedlings.
grow them in(Indicate hothouse, th house, in the home, Wardian case, or any other.)
I receive your 1951 EXPANSIBLE ORCHID FOLDER, I hope it contains
am already one of your customers, having bought_
com you. I am not yet one of your customers, so I enclose the one dollar deposit on the 1951 folder . I do not care to receive the Folder . I would like to the Folder, but not enough to pay the dollar deposit for it .
Signed
Address

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